6 August 1959 Director, PIC Special Assistant to the Director, PIC The Veljay Color Process 1. Circa November 1958 of Global Exploration Company, Denver, Colorado, brought to our attention a new color process which had some new exotic method of treating normal : black and white emulsions so that they would record full color when processed by their (Veljay) color process. The method which was used was supposed to be entirely new but was not yet protected by patents, etc. 2. During the visit of PIC personnel to Denver on the Ramo-Wooldridge 117L display, opportunity was made to visit to explore more thoroughly the possibilities offered by this process. Some examples of the results of the process, however, were shown to us. These were color photographs taken from a mountain peak of the city of Golden, Colorado. The color renditions were excellent and did not seem to suffer the same granular degradation which occurs with other normal color processes. This was probably because the system is essentially an additive system and not a tri-stimulus subtractive system which requires three layers of emulsion of different sensitivity. 3. The attached letter, received on 21 May 1959, indicates that further investigation of this system is now possible if it is desired. If further action is needed by our research group, will you please indicate. Attachment Distribution: Orig & 1 - Addressee 2 - D/PIC files

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